

PAIGE RICKERT

 github.com/pg-g

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SUMMARY

Front end developer with 5 years of experience, including 3+ years managing corporate websites. Main tools include HTML, CSS, LESS, Javascript, with a working knowledge of PHP. Passionate about organizing, learning, communication, and building a great product.

EXPERIENCE

2015-17

Web Developer

Instructure

- Maintained and developed all of company's domestic and international marketing websites, which included integrating advanced lead gen and other functionality (HTML, CSS, PHP, Javascript).
- Responsible for setting up email, landing page, blog, and form templates in Hubspot and Marketo.
- Notable projects: Arc product website (arcmedia.com), Canvas product's LATAM and Brazil presences (canvaslms.com/brasil & canvaslms.com/latam), Bridge product's Learning Center hub (getbridge.com/lc).

2014-15

Creative Lead / Web Developer

Jive Communications

- Designed, developed, and managed company website (jive.com) built on Wordpress (HTML, LESS, PHP) with Bootstrap.
- Managed and developed company brand, including visual and voice.
- Supervised and aided in creation of content including print collateral, website material, videos, social media strategy, blog content, tradeshow assets, etc.

2012-14

Multimedia Specialist

Jive Communications

- Redesigned and rebuilt company website.
- Maintained both internal and user-facing knowledge base and wiki; created customer training materials (PDFs, charts, videos).
- Created and designed collateral for marketing, website, company identity, internal use, etc.

2012

Organic Internet Marketer

SkyRocket Inc.

- Developed js-based web app for marketing campaign.
- Created content (wrote articles and created graphics) for company-owned and client blogs.

2010-11

Senior Software Instructor

Brigham Young University Office of IT

- Taught courses in HTML, CSS, Dreamweaver, InDesign, Illustrator, Photoshop, Qualtrics, etc. to students, staff, and faculty.
- Developed curriculum for InDesign CS5 used in university-wide classes.
- Created quick reference training cards for about 10 programs.

TECHNICAL SKILLS

HTML



CSS



Javascript



LESS



PHP



Wordpress



Illustrator



InDesign



Photoshop



Premiere



Excel



PERSONAL SKILLS

Organization

Project Management

Training

Collaboration

Documentation

EDUCATION

DevMountain

Web Development

2015

Brigham Young University

BA Design & New Media

2007-2012